



Republic of the Philippines
PROVINCE OF ZAMBOANGA DEL SUR
Municipality of San Pablo
OFFICE OF THE SANGGUNIANG BAYAN



EXCERPT FROM THE MINUTES OF THE 75TH REGULAR SESSION OF THE 11TH MUNICIPAL COUNCIL, HELD AT THE MULTI-PURPOSE BUILDING, SAN PABLO, ZAMBOANGA DEL SUR ON MAY 29, 2024.

RESOLUTION NO. 2024-45

"A RESOLUTION ADOPTING AND APPROVING THE TAGLINE AND HASHTAG FOR THE MUNICIPALITY OF SAN PABLO ZAMBOANGA DEL SUR."

WHEREAS, Hashtags and Taglines allow social media sites and users to categorize content, in addition to making your social posts more discoverable and memorable;

WHEREAS, the municipality of San Pablo, Zamboanga del Sur recognizes the importance of having Taglines and Hashtags in promoting community identity and engagement;

WHEREAS, after careful consideration and consultation with stakeholders, the following Taglines and Hashtags have been proposed for adoption and approval:

1. San Pablo Tourism tagline: **AdvenTour Sa Pablo**;
2. Official Hashtags – **San PaBLUE**
3. Municipality of San Pablo Slogan: **"Hugpong San Pablohanon, Usbong San Pablo"** attached with the complementing logo design which can be assessed through link.

WHEREFORE, on motion of Hon. Andres M. Villanueva, III, severally seconded, be it

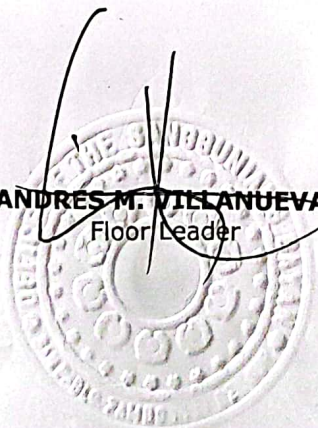
RESOLVED, AS IT IS HEREBY RESOLVED, Adopting and Approving the Taglines and Hashtag for the municipality of San Pablo Zamboanga del Sur.

Let copies of this resolution be furnished to the different offices concerned for information and reference.

"UNANIMOUSLY ADOPTED".

Verified:

ANDRES M. VILLANUEVA, III
Floor Leader



Certified correct:

NELITA P. SUMBI
Sanggunian Secretary

Approved:

ATTY. FLAVIO P. CORDERO, JR.
Vice Mayor/Presiding Officer